



BANGLADESH FOOTBALL FEDERATION

Invitation to Expression of Interest (EOI) of 'Challenge Cup 2026-27', 'Bangladesh Football League 2026-27', 'Federation Cup 2026-27' and 'Bangladesh Championship League 2026-27'.

The Bangladesh Football Federation (BFF) hereby invites Expression of Interest (EOI) along with financial offers from the reputed Business Houses/ Companies/ Parties/ Agencies / Consortiums for acquiring the Title Sponsorship & Ground Branding Rights of 'Challenge Cup 2026-27', 'Bangladesh Football League 2026-27', 'Federation Cup 2026-27' and 'Bangladesh Championship League 2026-27'.

EOI No. & Date	Ref: 2511/BFF-Admin/2026 Date: 23/07/2026
Description of Work	Invitation to Expression of Interest (EOI) for the Title Sponsorship & Ground Branding Rights of 'Challenge Cup 2026-27', 'Bangladesh Football League 2026-27', 'Federation Cup 2026-27' and 'Bangladesh Championship League 2026-27'.
Timeline for Submission of EOI	You are requested to submit the offer in a sealed envelope to be addressed to: General Secretary, Bangladesh Football Federation (BFF Office at BFF House, 14/B Toyenbee Circular Road, Motijheel C/A, Dhaka-1000, Bangladesh) or electronically via email info@bff.com.bd on or before 07/08/2026 before BST 1800.
Contact Details	Phone: +88 02 223354232, +8801709660506 Email: info@bff.com.bd
Terms	1. Companies related to Tobacco, Alcohol (surrogated and non-surrogated), Betting, Online Betting shall not be eligible to participate in the EOI process 2. Any person(s) or entities with an existing unresolved dispute (i.e. Financial, Disciplinary and any other) with BFF or FIFA shall be ineligible to acquire the aforementioned rights or to participate in the EOI Process

BFF reserves the right to accept or reject part/whole of any or all the application without assigning any reason whatsoever.

General Secretary
Bangladesh Football Federation
BFF House, 14/B Toyenbee Circular Road
Motijheel C/A, Dhaka-1000

